

RPO case study: on-the-go consumption specialist transforms talent strategy with insights and HR tech.

industry: wholesale



challenges & goals

The company was seeking to standardize its recruitment process, select and implement an applicant tracking system (ATS), fill 30 permanent roles and improve overall candidate experience in a six-month period.



solution

Recruitment process outsourcing (RPO) — including talent analytics and employee value proposition (EVP) development — resulted in a complete redesign of the client's recruitment process to ensure it stays ahead in a competitive market.



key results

With a standardized recruitment process and a new ATS in place, the company's HR leaders can move HR strategy forward. The employer brand strength assessment, combined with talent market insights, has led to improved job ads, and proactive sourcing and recruitment campaigns, that contribute to better candidate experience and brand perception.

[> read the full case study](#)

